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Contact: David King, CEO
712.208.8467 ext. 200
davidk@artsway.com
www.artsway.com

ART'S WAY TO ENHANCE DEALER NETWORK WITH MICHAEL LOUX, DIRECTOR OF SALES

Art's Way Manufacturing strengthens its leadership team with the appointment of Michael Loux as Director of Sales effective March 21st, 2022.

Michael grew up in Sac City, Iowa. He graduated with a bachelor's degree in applied mathematics and a Professional Science Masters in industrial mathematics, both from the University of Northern Iowa. He later earned an MBA from the Kelley School of Business at Indiana University.

Michael began his professional career at John Deere where he worked as a part-time student at the Waterloo Works product engineering center in drivetrain test and continued to full-time endeavors in sales and marketing at Deere in roles of increasing responsibility. After nearly 12 years with Deere, Michael joined Brandt Industries as their Northwest US region sales manager for agricultural products where he led a team of field sales and service staff. In this role, Michael grew sales by increasing dealer engagement.

"Michael's addition is in alignment with our continued commitment to build a strong partnership that fosters success and growth for Art's Way, our dealer partners and our producers," commented David King, Art's Way CEO. "He will be spearheading the sales strategy as a part of our overall strategic vision and dealer promise using his industry knowledge, experience with enhancing dealer networks and his eye for analytical opportunities."

Please join us in welcoming Michael to the Art's Way team and supporting him as he embraces the work ahead. Art's Way: **HOW WORK GETS DONE.**

Connect with Michael on LinkedIn by [clicking here](#).



artsway.com
712.208.8467
5556 Hwy 9
Armstrong, IA 50514