

ART'S WAY SUBJECT MATTER EXPERTS

Who is Art's Way?

Art's Way manufactures dependable, specialized farm equipment so independent-minded operators can do the hard work that leads to sustainable, self-sufficient and profitable operations for generations to come. Based in Armstrong, Iowa, Art's Way leaders have decades of agricultural equipment experience and are poised to serve as thought leaders in agricultural media on a range of equipment and manufacturing topics.

Topics Art's Way can provide subject matter experts for include:

- ▶ Supply chain and manufacturing challenges
- ▶ Farm and rural economic issues
- ▶ Agricultural topics related to equipment, manufacturing, parts availability
- ▶ Equipment product design and improvements
- ▶ Operations management
- ▶ Manufacturing safety, quality, efficiency
- ▶ Updating and standardizing procedures to modernize the company

MEDIA CONTACT

Katie James, Lessing-Flynn

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Subject matter experts

David King, *Chief Executive Officer*

Art's Way tenure: 2 years

More than 25 years experience in agriculture, from precision ag to ag sales and marketing. Modernizing Art's Way through new branding, product line expansions and dealer support strategies.

MICHAEL WOODS, *Chief Financial Officer*

CPA, CVA

Art's Way tenure: 6 years

More than ten years of accounting and tax experience in agriculture. Leader in solving problems and maintaining positive company standing.

BRIAN WRIGHTSMAN, *Vice President of Operations*

Mechanical engineering, Lean and Project Management

Professional certifications

Art's Way tenure: 3.5 Years

More than 20 years of operations management experience focused on safety, quality, efficiency and lean factory initiatives. Previous experience includes Polaris, Raven and AGCO.

MICHAEL LOUX, *Director of Sales*

BA & PSM from University of Northern Iowa, MBA from Kelley School of Business at Indiana University

Art's Way tenure: 1 year

Previous experience at John Deere and Brandt. Works closely with the dealer network to ensure knowledgeable staff and products meet customer needs.



DARREN MCGREGOR, *Director of Engineering*

Bachelor of Science, Mechanical Engineering

Art's Way tenure: 10 years

Possesses strong background in agriculture. Previously worked as a design engineer and now works to keep products updated and improved to meet growing customer needs.

BRIANNE ANDERSON, *Supply Chain Manager*

MBA Business Administration from Southwest

Minnesota State University

Art's Way tenure: 2 years

Implements supply chain strategies and focuses on bringing value to customers while maintaining a higher level of quality and customer service. Previous experience includes AGCO.

TRAVIS HAWKINS, *Customer Success Manager*

BA Business Administration

Art's Way tenure: 1 year

More than 20 years of experience in manufacturing. Oversees stocking and shipping of service parts and ensures customers receive answers in a timely manner.

IZAC ROBERTS, *Design Engineer*

Associates of Engineering and Design Technology,

Bachelor of Design

Art's Way tenure: 9 years

Designs equipment focused on robustness, convenience and efficiency. Maintains strong tie to agriculture by assisting with family farm operation.

BILL WEGNER, *Design Engineer*

AA in Automotive Engineering Technology, Minors in Manufacturing Engineering Technology and Mathematics

Art's Way tenure: 9 years

Focuses on designing equipment to satisfy customer needs. Works directly with customers in a parts-store setting, diagnosing issues directly.

ROB BARGER, *Product Manager*

Art's Way tenure: 1.5 years

Works with customers and stays current on industry happenings to ensure Art's Way provides customers with the best possible machines and experiences. Owns and operates a farm and ranch operation with family in Nebraska.

MATT DINESEN, *Equipment Support Technician*

AAS in Robotics and Fluid Power from Minnesota West

Community and Technical College

Art's Way tenure: 1 year

Assists customers with troubleshooting, service and warranty items. Strong experience in developing end of line, complete assembly. Previous experience as a manufacturing engineer test cell designer.

JIM CRONK, *Inside Sales Representative*

Bachelors of Ag Science from South Dakota State University

Art's Way tenure: 1 year

Quotes whole goods, provides lead times to customers and dealers and assists with parts orders and product application questions. Previous experience in livestock nutrition and equipment industry. Farms and raises cattle near Art's Way headquarters in Armstrong, Iowa.



Get your hard work done with Art's Way — contact your nearest dealer today.

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